

Comfort Talk®

The Leading Voice in Patient Comfort™

Archived Press

Print	
UPI Wire Service	"Using Relaxation Techniques During Medical Procedures Saves Pain, Time and Money" 1 December, 1999
Pacemaker, University of Iowa publication	"No More Pain" 10 October, 1994
Hackensack (NJ) Record. LUCE Press Clippings	"Using Relaxation Techniques During Medical Procedures Saves Pain, Time and Money" 24 January, 2000
Chicago Tribune	"Using Relaxation Techniques During Medical Procedures Saves Pain, Time and Money" 1 January, 2000
Dayton (OH) Newspaper - (AP)	"Pain Reduced By Hypnosis, Study Says" 28 April, 2000
Associated Press	"Hypnotism Seems to Ease Pain of Surgery" 2 May, 2000
Family Practice News	"Hypnosis Reduced Surgical Cost, Time and Anxiety" 1 March, 2000
Berkeley Medical Journal	"Is hypnosis the next realm of medicine that should be explored?" Fall 2001 Edition
Harvard Crimson	"Doctors Show Hypnosis Affects Brain" 8 March, 2002
Boston Globe	"Hypnosis Revived as a Complement to Sedatives" 29 October, 2002
<u>New York Times</u>	Tara Parker Hope: "Study Documents the Stress of Waiting for Biopsy Results" 24 February, 2009
<u>New York Times</u>	Jan Hoffman: "The Anxiety of Waiting for Test Results" 23 July, 2012
National Print	
Prevention Magazine	"Peaceful Procedures" December, 1994
Family Circle	"Imagine Pain Awa" 9 September, 1994
RT Image	"Drug free intervention" January, 1995
RT Image	"Confronting Conscious Sedation. The Dream Team" 26 February, 1996
Advance	"Pilot Program Eases Patient Stress Using Non-pharmacologic Methods" 13 May, 1996 [Advance for Radiologic Science Professionals. The Nation's Radiologic Science Biweekly]
Glamour	"Can Hypnosis Make You Healthier?" April, 1998
U.S. News & World Report	"Does the Scalpel Make You Quake?" by Avery Comarow 27 July, 1998

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Psychology Today	"PAIN. Don't Wanna Be Sedated?" March/April, 2000
<u>BBC NEWS</u>	"Hypnotized patients <i>feel less pain</i> " 28 April, 2000
Orthopedics Today	Opinion to "Acupuncture Provides Pain Relief That Can Be Visualized on MRIs" March/April, 2000
Family Practice News	"Hypnosis Reduced Surgical Cost, Time, and Anxiety" 1 March, 2001
The Denver Post	"Going Under: Self-Hypnosis for Pain Relief" 6 June, 2003
Wall Street Journal	"Altered States: Hypnosis Goes Mainstream" 7 October, 2003
<u>Prevention Magazine</u>	"The Healing Power of Hypnosis" 28 March, 2006
Self	"Think yourself healthy" 2006
UPI Wire Service	Ed Susman: "Hypnosis relieves pain, anxiety in biopsy" 30 November, 2006
Oncology News International	"Self-Hypnosis reduces anxiety during breast biopsy" January, 2007
Radiology Today	Beth Orenstein: "Zen and the art of biopsy" 29 January, 2007
Natural Health	Rachele Kanigel: "Mind over everything. Hypnosis" March, 2007
<u>Oncology Times</u>	Heather Lindsey: "Hypnosis may reduce pain, cost, associated with breast cancer surgery" 25 January, 2008
<u>ACP Hospitalist</u> by the American College of Physicians	Jessica Berthold: "Integrative medicine: Coming to a hospital near you" April, 2008
Glamour	Lynn Harris: "Break your bad habit overnight. Studies show hypnotherapy can help conquer your troubling obsessions" August, 2008
Geowissen	Ute Eberle: "Schneiden ohne Leiden" Sanfte Medizin, 2008
The Ladies Home Journal	Daryn Eller: "Hypnosis" Interview, 19 February, 2009
Bottom Line Women's Health	Article in Bottom Line Women's Health Volume 4, February 2010, page 3-5 "Stress-less guide to getting Through a Breast Biopsy"
<u>New York Times</u>	Tara Parker-Pope: "Study Documents the Stress of Waiting for Biopsy Results" 24 February, 2009
<u>Prevention Magazine</u>	Cover Article: "Natural Cure Converts" November, 2010
<u>New York Times</u>	Lesley Alderman: "Using Hypnosis to Gain More Control Over Your Illness" 15 April, 2011
<u>Academic Radiology 17:18-23</u>	Interview with Beth Burmahl from Radiology News about reducing claustrophobia in MRI. Referring to the article Lang, Elvira V., Cayte Ward, and Eleanor Laser. 2010. Effect of team training on patients' ability to complete MRI examinations. 25 May, 2011

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Harvard Health Publications	Interview with Carolyn Schatz, Harvard Health Publications on 31 May, 2011 about use of hypnosis during procedures
<u>New York Times</u>	Jan Hoffman: “The Anxiety of Waiting for Test Results” 23 July, 2012
Television	
Health Report, Iowa TV, 1994	“Anodyne Imagery”
Health Report, Iowa TV, 1996	“Nonpharmacologic Analgesia”
The Learning Channel, segment for “Amazing Science”, broadcast date: 6, 7 October, 1998	“Hypnosis during Surgical Procedures”
Medstar Communications; 1 December, 1999	“Using Relaxation Techniques During Medical Procedures Saves Pain, Time and Money”
WMAQ-TV (Chicago) 12/2/1999, 4:30 pm	“Using Relaxation Techniques During Medical Procedures Saves Pain, Time and Money”
NBC News Channel, January/February 2000	“Using Relaxation Techniques During Medical Procedures Saves Pain, Time and Money”
Boston, WHDH Channel 7, 7 April, 2000	“Using relaxation techniques during medical procedures saves pain, time and money”
Discovery Health Channel 24 and 26 November, 2000	“Alternatives Uncovered”
ABC News Good Morning America, 7 May, 2002	Look Into My Eyes: Is Hypnotism Science or a Sideshow?
Chronicle WCVB Channel 5, Boston, MA, 2 April, 2003 and 22 December, 2003	“Hypnosis”
Sunday Morning Osgood Show, 2005	Medical Applications of Hypnosis
Australian Discovery Channel, US airing 20 July, 2005	Hypnosis in Surgery
Burlington Access Television	“Healthy Hypnosis.” 1 September, 2006
Canadian Broadcasting Corporation	Interview with Allison Dickson, National Health Unit “Stress after Breast Biopsy” 19 February, 2009
NTV	15 August 2010 Interview with Pavel Lobkov from the Russian NTV Channel about pain management and hypnosis, aired later.
Radio	
American Medical Radio News, 1 December, 1999	“Using Relaxation Techniques During Medical Procedures Saves Pain, Time and Money”
WBBM-AM (CBS) (Chicago), 2 December, 1999, 6 am	“Using Relaxation Techniques During Medical Procedures Saves Pain, Time and Money”

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RSNA-on-the-Air. Annual Meeting of the Radiological Society of North America, Chicago, Ill, 1 December, 2006.	“Hypnosis Helps Women Cope with Breast Biopsy”
NPR WGBH Boston	“Waiting for Breast Biopsy Takes Physical Toll, Study Says” 24 February, 2009
Press Interviews	
Annual Meeting of the Radiological Society of North America, Chicago, Ill, 1 December, 1999	“Using Relaxation Techniques During Medical Procedures Saves Pain, Time, and Money”
Press conference. Annual Meeting of the Radiological Society of North America, Chicago, Ill, 29 November, 2006	“Hypnosis Helps Women Cope with Breast Biopsy.”
Press conference at The Radiological Society of North America Annual Meeting, McCormick Center, Chicago, IL, 1 December, 2010 Link to RSNA News Release	“Distress in the Waiting Room”
Internet Publications	
The APA Monitor	“Hypnosis allies are urging insurers to raise coverage” May, 1998
HealthScout.com	Sandra Godan “Take the Sting Out of Medical Procedures. Relaxation Techniques Save Time, Money, and Pain”
www.ivanhoe.com	“Using Relaxation Techniques During Medical Procedures Saves Pain, Time and Money” 30 November – 6 December, 1999
www.webmd.com	“Using Relaxation Techniques During Medical Procedures Saves Pain, Time and Money” 1 December, 1999
HealthScout.com	“Look Into My Eyes... And ease surgery woes” 28 April, 2000
PulmonaryReviews.com	“Can Self-Hypnosis Lower The Pain Of Invasive Procedures?” July 2000, Vol. 5 No.7
LONDON (AP)	Emma Ross, “Hypnosis May Reduce Pain in Surgery”
Discoveryhealth.com, Daniel Birman productions Inc.	“Alternatives Uncovered II”
Discovery Health	“Hypnosis for Pain Management”
ABC NEWS	“Look Into My Eyes—Is Hypnotism Science or a Sideshow”
American Psychological Association	“Hypnosis for the Relief and Control of Pain”
Infinity Institute	“Hypnosis for the Relief of Pain and Anxiety”
Medicine Net	“Hypnosis Goes Mainstream. By learning self-hypnosis, you can help reduce pain and anxiety” 17 May, 2004

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Discover.com	"Hypnosis Works" 4 November, 2004
<u>7 News Boston</u>	"Hypnosis" 16 May, 2005
The BreastCancer.Net News	"Effect of Self-Hypnotic Relaxation on Pain and Anxiety during Large Core Breast Biopsy" – Summary of abstract from Era of Hope Meeting, Philadelphia, 15 June, 2005
HealthDayNews	"Hypnosis Eases Breast Cancer Biopsy Pain." 29 November, 2006
<u>Prevention Magazine</u>	Alexis Jetter, "The Healing Power of Hypnosis" 28 March, 2006
Bottom Line Daily Health News	"Surgery without anesthesia. Far out or real?" 3 August, 2006
Doctor's Guide	"Pain, Anxiety Are Age-dependent Among Patients Undergoing Liver-Tumor Ablation: Presented at SIR", 3 April, 2006
<u>Discovery Health</u>	"Hypnosis for Pain Management" 12 July, 2005
Radiology	Podcast interview with Herbert Kressel, MD, Editor-in-Chief of <i>Radiology</i> on 24 May, 2011 "Here is What We Think: A monthly podcast by the Editor of <i>Radiology</i> about the contents of <i>Radiology Online</i> " which will go live in July when our paper "Distress in the Radiology Waiting Room" will be published in <i>Radiology</i> . <u>Free download of the Abstract</u>