**British Society of Clinical & Academic Hypnosis (BSCAH)**

*Constituent Society of the European and International Societies of Hypnosis*

Incorporating the British Society of Medical & Dental Hypnosis (BSMDH) founded 1952
and the British Society of Experimental & Clinical Hypnosis (BSECH) founded 1977

www.bscah.com

# Comfort Talk - Enhancing your Clinical Communication with Elvira Lang

**Friday 6th & Saturday 7th March**

**Studio Manchester, The Hive, 51 Lever St, Manchester. M1 1FN**

## Vigorously tested in clinical trials

*Increase patient satisfaction and reduce costs*

**Time pressured?**

**Then this is the course for you!**

**Places are limited - book NOW to reserve your place**

**Calm & happy patients = calm & happy Health Professionals**

**And it saves money!**

A two day training program that provides healthcare professionals with the tools to: Rapidly build **Rapport** Help the patient **Relax** Allow the patient to **Reframe** their experience

Equips your healthcare team to: Complete **more** procedures in **less** time **Decrease** patient **anxiety and pain**

Use **Less medication** and **Improve the patient experience**

**Elvira Lang, MD** is an award-winning interventional radiologist known for her research into the clinical effectiveness and cost savings of pre- and intra-procedural hypnotic interventions.

She has held faculty positions at the University of Heidelberg, Stanford University, the University of Iowa, and Harvard Medical School.

With a substantive government-funded research program she demonstrated in three large-scale prospective randomized studies with more than 700 patients that hypnosis on the procedure table reduces pain, anxiety, drug use, and complications.

In >150 research papers and chapters, Dr. Lang has presented and analyzed medical procedures and interactions with healthcare professionals as well as the effects of patients' age and disposition on outcomes. She developed and rigorously tested training in methods of **advanced rapport skills and hypnoidal language for busy healthcare professionals** who have no extra time to spare.

## Topics covered include:

- **Guidance in effective verbal and nonverbal modes of communication**
- **Development of a common vocabulary and communication style that positively impacts the patient experience**
- **Advanced pain and stress management skills to enable the team to address more serious patient situations**
- **Enhanced conflict resolution skills**

**And it is only £170 for the 2 days!**

**(includes lunch and refreshments)**

**If a member of BSCAH:**

**Only £100 for the 2 days (includes lunch and refreshments)**

# Application form: Elvira Lang 6/7th March 2015

Name.....

Address.....

.....

Phone.....

Email.....

Please indicate your area of clinical work:

Registered Health Professional:

Qualifications:.....

Job title: .....

Place of work:.....

Special dietary requirements.....

Member of BSCAH Yes / No

Please send booking form and cheque made payable to British Society of Clinical & Academic Hypnosis (BSCAH). Alternatively please e-mail the form to Hilary at natoffice@bscah.co.uk. You can pay with a bank transfer using the details below. If a bank transfer is your preferred option, please make sure your full name followed by 'Comfort Talk' is used as a reference.

Amounts for the weekend: £170 or £100 (if a BSCAH member)

Mrs H Dwyer
BSCAH c/o Hollybank House,
Lees Rd,
Mossley,
Ashton-u-Lyne, Lancs. OL5 OPL

Tel: 07702492867

Bank of Scotland: Sort code; 12-13-55 Account number; 10007868

Enquiries to natoffice@bscah.co.uk